

# SHINJU MATSURI

## 2024 FLOAT PARADE TERMS & CONDITIONS

*\*All applicants must read the terms and conditions before submitting an application.\**

Annually, the anticipation builds as Broome gears up for the excitement and festivities of the Shinju Matsuri Float Parade. Whether you actively participate or eagerly spectate, if you're in Broome, you're part of the excitement! A cornerstone of the Shinju Matsuri calendar, the Float Parade showcases the vibrant diversity of the Broome community. The parade revolves around the theme "A Return to Old Broome". Floats will be evaluated based on their unique interpretations of this theme, making it a delightful and engaging experience for both participants and onlookers alike.

If you have any submission questions, please contact [hello@shinjumatsuri.com.au](mailto:hello@shinjumatsuri.com.au).

### KEY DATES & TIMES

Sun 11 Aug	Float Parade application due
Fri 16 Aug	Float Parade order and info pack sent to applicants via email
Sun 18 Aug	2pm: Arrive at Male Oval for marshalling
Sun 18 Aug	3pm - 4pm: Float Parade
Sun 18 Aug	4pm - 5pm: Float Parade Awards & Celebration

### CATEGORIES & PRIZE MONEY

#### Announced at the Float Parade Awards & Celebration

- Best Overall Award \$1,000
- Schools & Children Award \$500  
(*e.g. dance studio, school group*)
- Community Group Award \$500  
(*e.g. volunteer group, cultural group*)
- Business Award \$500  
(*for profit business*)
- Novelty Award \$500

### TERMS & CONDITIONS

#### Participant Well-being:

Ensure participants stay hydrated and sunsmart during the event. Water will be available along the route, but bringing a personal water bottle is recommended.

#### Event Schedule:

The event starts promptly at 3pm. Participants must arrive for marshalling at 2pm.

#### Theme:

The theme for the 2024 Parade is "A Return to Old Broome." Get creative with your float to explore the essence of Broome's past—whether it's through landmarks, traditions, or stories. This theme

encourages a broad interpretation, allowing participants to express their unique perspectives and contribute to a float parade that captures the diverse spirit of our community.

#### Judging Criteria:

- Theme/Concept - How well does the float relate to the theme, including the level of creativity and originality of the idea
- Performance/Engagement - Overall showmanship: Participant composition, crowd engagement, musicality, timing and coordination.
- Craftsmanship - The executed design and quality of the constructed float (i.e. neatness, solid construction, working mechanics and achievement to detail)
- Public Appeal - Enjoyment of the float by the audience
- Children, youth and family engagement - The number of children participating in the float, creativity and effort.

Judges may withhold prizes, and their decisions are final. A breach of the code of conduct may result in disqualification and reimbursement of prizes. Code of conduct: All entrants must behave respectfully, avoiding defamatory comments.

#### Float Route:

Assembly point is Male Oval, entry near the Carnarvon Street bus stop.

Route: Male Oval > Carnarvon St > Napier Terrace > Roebuck Bay Hotel > Dampier Terrace > Short St > Carnarvon St > Male Oval.

#### Float Requirements:

Floats must follow Shinju Matsuri Marshals' instructions at all times.

Strict adherence to the official route is mandatory.

Trailers are allowed but no one can sit inside while moving.

Windscreen view must not be obscured.

Speed limit must not exceed 8 km/hour.

Children on floats must have adult supervision at all times.

Open floats must have barriers around the vehicle's tray to prevent falling.

Participants in open vehicles are recommended to be seated while moving.

Drivers must focus solely on driving and avoid other activities.

Maintain a safe distance when following pedestrian floats.

All displays are limited to the dimensions specified in the submitted application form.

Float height must not interfere with power lines or street signage.

Items on vehicle floats must be securely tied down.

Shinju Matsuri Inc. assumes no responsibility for Parade entrant safety.

Road Regulations of the WA State Department of Transport apply.

Floats must be suitable for public viewing; floats causing offence or portraying a political message may be subject to review.

#### Entry Process:

Each float/entry must have submitted an application form. Shinju Matsuri Inc. may reject applications and require true and correct applicant names.

#### Safety and Liability:

Shinju Matsuri Inc. is not responsible for damage or loss; insurance is the creator's responsibility. Entrants agree to allow photographs of floats for publicity purposes.